

FIRST-EVER KOSHER FOOD & WINE EXPERIENCE - A GREAT SUCCESS!

The Kosher connection to the Kosher Wine Experience

Ever since Noah alighted from the boat and planted a vine, Jews have had a continuous relationship to wine. Through the ages that link has been reinforced with every circumcision, wedding and the many celebrations, in between.

To celebrate that connection, Royal Wine hosted a Kosher Food & Wine Experience at the Museum of Jewish Heritage in Lower Manhattan.

It marked a celebration of how far kosher wine has come.

And a long journey it has been too!

The sweet and syrupy concoctions of yesteryear are but a distant memory. Today's generation is infinitely more demanding and discerning in their palate.

Eight generations of the Herzog family have dedicated themselves to fulfill the vision of having kosher wines compete head-to-head with their non-kosher counterparts to be the best that they can be. Judging by the recent sold-out Kosher Food & Wine Experience, their wildest expectations have been exceeded. It is testament to Royal Wine Corp and their brands Herzog, Kedem and Baron Herzog- people have become educated and increasingly aware of sophisticated virtuoso wines. Not all of them are dry, either. In accomplishing their mission, Royal has co-opted the finest of Israeli winemakers, such as Carmel, Barkan, Castel, Binyamina and Hamasrek who have now taken their rightful place as legitimate hi-end wine producers on the world wine stage.

Having wandered in the proverbial desert, the Children of Israel have earned a soaring reputation in the industry and are now entering the Promised Land of wine appreciation.

This became very apparent as members of both the public and media traversed the room tasting over 200 wines and the best that kosher wines have to offer, nowadays.

With each winemaker a story. Take Capacanes for instance. Jurgens Wagner came to Spain from Germany and after marrying a Spanish girl, he set about addressing the needs of Barcelonas local Jewish community seeking a locally-produced kosher wine.

